# southern frontenac community services

# AI for Small Business:
## Opportunities, Pitfalls, and Practical Next Steps

Thursday, October 30th, 2025
1:00 - 4:00 pm

Grace Hall
4295 Stagecoach Rd.
Sydenham ON, K0H 2T0
*Only 20 min. North of the 401

Presented by

**Patrick Egbunonu**
President & Chief AI Officer,
Informanos Analytics & AI

Artificial Intelligence (AI) is transforming how small business can operate, compete, and grow; and it's not just for big corporations. When integrated effectively, AI can help small businesses save time, reduce costs, increase revenue, and enhance the customer experience. Conversely, when adopted poorly, AI can waste time, drain resources, and reduce productivity.

In this interactive and practical 3-hour workshop, Patrick Egbunonu, President & Chief Artificial Intelligence Office at Informanos Analytics & AI, will demystify AI and show how it can become a practical tool for entrepreneurs and local businesses.

**What AI is (and isn't):**
A clear, jargon-free introduction to AI.

**Tools you can use today:**
From marketing and customer service to scheduling, quoting, and decision-making.

**The dark side of AI:**
How to navigate risk like bias, misinformation, and "hallucinations".

**How to get started:**
Actionable steps and strategies for adopting AI responsibly in your business.

Examples will draw from industries relevant to the region - including trades and home services, restaurants and retail, farms and agri-food, tourism and hospitality, health and wellness, and non-profits. Whether you're curious about AI, skeptical of the hype, or eager to start using it, this workshop will equip you with practical knowledge and confidence to make informed decisions.

## Register Today! Limited Spots Available

**$65**

Ticket price includes:
- 3 hour-workshop
- Light Refreshments

Call or email to register:

📞 **613-376-6477 ext. 212**

✉ **ashton.outwater@sfcsc.ca**

# Registration Form

# AI for Small Business:
## Opportunities, Pitfalls, and Practical Next Steps

Attendee Name: _____  Date: _____

Company Name: _____

Email: _____

Phone: _____

Address: _____

## Payment Options

☐ Credit Card       ☐ E-transfer
                      *Send to ally.dickson@sfcsc.ca with the subject line **"AI Event"***

Name on Card: _____  Exp. (MM/YY): _____
CC#: _____  CSS#: _____

Signature: _____  Date: _____

## Please Submit Registration Form to
ashton.outwater@sfcsc.ca

*Thank You!*

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